



***How to lose  
that Job  
through  
Social Media***

## **91% OF EMPLOYERS USE SOCIAL MEDIA NETWORKS TO SCREEN PROSPECTIVE EMPLOYEES.**

*The top reasons employers reject candidates after screening them on social media includes:*

- ◆ *Lied about qualifications*
- ◆ *Inappropriate photos*
- ◆ *Inappropriate comments*
- ◆ *Comments about previous employers*
- ◆ *Poor communications*
- ◆ *Discriminatory comments*
- ◆ *Drinking*
- ◆ *Drugs*

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